



# APRIL 2-4, 2024

## CADENCE BANK CENTER • BELTON, TX

### SCHEDULE OF EVENTS

#### APRIL 2, 2024

- 7:00 a.m. Golf Tournament (Shotgun Start)
- 8 a.m. - 5 p.m. Registration Opens  
Exhibitor Setup
- 12:30 p.m. Golf Tournament (Shotgun Start)
- 7 p.m. - 9p.m. Crawfish/ Shrimp Boil

#### APRIL 3, 2024

- 7:30 a.m. Coffee & Donuts  
Registration Open
- 8:30 a.m. Opening Ceremonies  
Exhibits Open
- 10 a.m. - Noon Educational Seminars  
Splicer & Competition Rodeo
- 11:30 a.m. EXPO Luncheon
- 1 p.m. Educational Roundtable Panel
- 4:00 p.m. Exhibits close
- 4:30 p.m.- 6 p.m. EXPO Reception

#### APRIL 4, 2024

- 7:30 a.m. Coffee & Donuts
- 8:30 a.m. Exhibits Open
- 11:00 a.m. Exhibits Close  
Dismantling of Exhibits

*A detailed agenda can be found on our website in February. [www.tceiexpo.com](http://www.tceiexpo.com)*

### REGISTRATION FEES

**Service Provider**      **\$50 per person**  
*(End Users/ Telephone/Electric Company)*

**Attendees**      **\$125 per person**  
*early bird before 2/1/24 \$100 per person*

**Exhibitor**      **\$125 per person**  
*early bird before 2/1/24 \$100 per person*



# EXHIBIT BOOTHS

## APRIL 2-4, 2024 • BELTON, TX

### 16X10 BOOTH

**\$850**

- Badge recognition
- TCEI Media Kit (includes usage of TCEI logo, pre and post-event attendee list)
- Two 8ft covered tables and two chairs
- Electricity (you MUST provide an extension cord)
- WIFI

### 8X10 BOOTH

**\$400**

- Badge recognition
- TCEI Media Kit (includes usage of TCEI logo, pre and post-event attendee list)
- One 8ft covered tables and two chairs
- Electricity (you MUST provide an extension cord)
- WIFI

*\*\* Companies can purchase no more than two side-by-side 8x10 spaces. \*\**

### DIRT ARENA

**\$250**

- Badge recognition
- TCEI Media Kit (includes usage of TCEI logo, pre and post-event attendee list)
- One 8ft table and two chairs
- Electricity (you MUST provide an extension cord)
- WIFI

*\*\* Companies can purchase no more than two dirt arena spaces. \*\**

### OUTDOOR EXHIBIT

**\$300**

- Badge recognition
- TCEI Media Kit (includes usage of TCEI logo, pre and post-event attendee list)
- One 8ft table and two chairs

*\*\* Companies can purchase no more than two side-by-side outdoor 15x20 spaces. \*\**

**Exhibit booths DO NOT include booth personnel. Each booth attendee must register to attend. Badges are NOT transferrable.**



# EXHIBITOR 411

## TCEI EXPO • APRIL 2-4, 2024

### EXPO SET-UP

Tuesday, April 2 ONLY!

8a to 5p

Cadence Bank Center

(formerly the Bell County Expo Center)

### SHIPPING/ HANDLING

TCEI does not use a third-party handler for incoming and outbound packages and freight. YOU can use ANY CARRIER you contract with. Exhibitors are responsible for all shipping, handling, and fees.

Exhibit materials may be delivered between March 25- April 2 to the Bell County Expo Center.

Cadence Bank Center  
c/o TCEI/ COMPANY NAME  
Assigned Booth #  
301 W. Loop 121  
Belton, Texas 76513

### BOOTH GIVEAWAYS

Vendors are welcome and encouraged to giveaway prizes/ drawings at their booths or at the Wednesday night reception. Food (other than candy) and alcohol are not allowed to be given away on the show floor.

TCEI will make announcements on Wed afternoon and Thurs morning at registration.

Prize donations for the Wednesday Reception can be left at the registration desk.

### EXHIBITING RULES

See the exhibitor policy online for the entire exhibitor policy.

- There are NO sales transactions on the show floor.
- Alcohol and food (other than candy) are NOT allowed in your exhibit booths during show hours.
- Your booth **MUST** not extend past your space into the aisle or above the drape.

### EXPO BOOTH DISMANTLE

Thursday, April 4 | starting at 11 am *leaving early without permission will restrict your future exhibiting.*

**YOU** are responsible for providing all shipping materials to have your packages shipped back to your company. YOU will also need to prepare packages for shipping. **There is NOT a printer on site to print packing labels.** If you require a freight pick-up. Allow time for your team to get your crate packaged up and for EXPO staff to get it to the loading dock. Do not schedule freight pick before 4pm on Thursday. Freight can be picked up Monday- Friday from 8am to 5pm at the Cadence Bank Center.

FedEx will be on site to pick up packages that have completed paperwork.

**EXPO 2025 • April 1-3, 2025**  
**Registration opens Dec 2024**



# SPONSORSHIPS

## APRIL 2-4, 2024 • BELTON, TX

### **Crawfish & Shrimp Boil \$3,500**

- Recognition as an EVENT Sponsor.
- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Verbal recognition during event
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 4*

### **EXPO Luncheon \$2,500**

- Recognition as an EVENT Sponsor.
- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Verbal recognition during event
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 4*

### **EXPO Reception Sponsor \$2,500**

- Recognition as an EVENT Sponsor.
- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Verbal recognition during event
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 4*

### **Breakfast Sponsor \$1,000**

- Recognition as an EVENT Sponsor.
- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Verbal recognition during event
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 2*

### **Afternoon Break** **\$2,000**

- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Exclusive Sponsor*

### **Registration** **\$2,500**

- Recognition as an EVENT Sponsor.
- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Exclusive Sponsor*

### **Platinum Sponsor** **\$1,500**

- Logo recognition on event signage and event entrance.
- Event signage at the meals & logo on the jumbotron
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 10*

### **Gold Sponsor** **\$1,000**

- Logo recognition on event signage and event entrance.
- Logo recognition on the jumbotron
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

*Limit 10*

### **Silver Sponsor** **\$750**

- Name recognition on event signage and event entrance.
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

### **Bronze Sponsor** **\$500**

- Name recognition on event signage and event entrance.
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- Early Registration

### Host Sponsor

**\$500**

- Host Sponsor
- Recognition on TCEI website
- Name recognition on event signage and at beverage stations.
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list

### Advertising Sponsor

**\$400**

- Logo Banner recognition in the Dome
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list



### **Golf Lunch Sponsor \$1,500**

- Logo recognition on event signage.
- Golf Hole Sign
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list

### **Gold Golf Sponsor \$1000**

- Logo recognition on event signage.
- Golf Hole Sign
- Name recognition in the program book
- Sponsorship recognition at booth
- Badge recognition
- TCEI pre-event attendee list
- 2 golf registrations

### **Golf Hole In One Sponsor \$1,000**

- Logo recognition on event signage.
- Golf Hole Sign
- Name recognition in the program book
- Sponsorship recognition at booth
- Opportunity to set up on the Hole In One
- Badge recognition
- TCEI pre-event attendee list

### **Bev Cart Sponsor \$500**

- Logo recognition on event signage.
- Sponsorship recognition at booth
- Name recognition in the program book
- Badge recognition
- TCEI pre-event attendee list
- 2 golf registrations

### **Gold Hole Sponsor \$200**

- Name recognition on a golf hole at the golf outing.